BALLY'S OFFICIALLY OPENS NEW INTERACTIVE HUB IN WARWICK

CONTINUES TO EXPANDS ITS RHODE ISLAND FOOTPRINT AND INCREASE JOBS

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WARWICK, RHODE ISLAND, NOVEMBER 17, 2021: Fulfilling a commitment it made to the General Assembly in 2021, Bally's Corporation today officially opened its new Interactive Tech Hub in approximately 10,000 square feet of office space on Kilvert Street in Warwick, Rhode Island.

According to Adi Dhandhania, COO North America Interactive for Bally's Corporation, the new office will become home to approximately 55 Bally's professionals dedicated to supporting the interactive needs of Bally's properties across the country. "Here, we will house team members focused on the interactive world which includes sports betting, igaming, free to play games, daily fantasy sports and viewer engagement technology," said Dhandhania. "This was a particularly attractive location for us with its close proximity to the highway, train station and airport as many of our Interactive Tech Hub employees are coming in from multiple locations, including the U.K."

Bally's executives were joined in ribbon cutting ceremonies by Speaker of the House K. Joseph Shekarchi, Senate President Dominick Ruggerio, Senate Majority Leader Michael McCaffrey and Mayor of Warwick, Frank Picozzi.

"I'm delighted that Bally's has chosen the city of Warwick to expand its footprint in Rhode Island and importantly, provide a wide range of good paying jobs for many of our state's residents." noted Speaker Shekarchi. He continued, "This new office, along with the company's corporate offices in Providence and two casinos certainly demonstrates an ongoing commitment to the State of Rhode Island and a determination to continue to serve as an important source of revenue for our state."

The new office is located on the top floor of Building A in the Kilvert Street office complex with roof top access, views of the pond and the surrounding office park.

Senate President Ruggerio applauded Bally's Corporation for its continued growth and job creation in the state. "Bally's has been a tremendous partner for Rhode Island, and legislation we enacted in June strengthened this partnership while protecting the state's third largest source of revenue. Even as the company grows worldwide, Bally's continues to call Rhode Island home and Rhode Island continues to benefit from their investment and job creation in our state."

Mayor Frank Picozzi officially welcomed Bally's to the City of Warwick in brief remarks. "We are very excited to welcome the Bally Interactive Tech Hub to the City of Warwick. It will not only create jobs, but help boost our local economy. We look forward to your success!"

About Bally's

Bally's Corporation is a global casino-entertainment company with a growing omni-channel presence of online sports betting and iGaming offerings. It currently owns and manages 14 casinos across 10 states, a horse racetrack in Colorado and has access to OSB licenses in 15 states. It also owns Gamesys Group plc, a leading, global, online gaming operator, Bally Interactive, a first-in-class B2B2C sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, SportCaller, a leading, global B2B free-to-play game provider, and Telescope Inc., a leading provider of real-time fan engagement solutions.

With approximately 10,000 employees, the Company's operations include approximately 15,800 slot machines, 500 table games and 5,300 hotel rooms. Upon closing the previously announced Tropicana Las Vegas transaction, as well as completing the construction of a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".

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