



FOR IMMEDIATE RELEASE

BALLY'S TWIN RIVER CASINO ANNOUNCES STRATEGIC POKER ROOM PARTNERSHIP

Providence, Rhode Island (July 8, 2024) -- Bally's Twin River announced today that it has partnered with nationally recognized Maverick Gaming to elevate the poker room experience and rebrand the poker area to the Bally's Maverick Poker Room. The collaboration aims to create the ultimate poker experience for players of all levels, increase revenue generated by the Bally's poker offering and create new jobs.

Bally's will continue to operate and manage the poker room which consists of approximately 23 tables, all located on the smoke-free second floor of the casino.

According to Tony Rohrer, Regional Vice President and General Manager of Bally's Twin River, The Bally's Maverick Room is expected to host daily tournaments with buy-ins ranging from \$50 to \$450, offering a diverse range of games, including No Limit Hold'Em, to cater to recreational and professional poker enthusiasts alike.

"Our goal is to elevate the gaming experience of our poker room by tapping into the knowledge and experience of Maverick Gaming to attract world-renowned poker players and position the Bally's Maverick Poker Room as the premier poker destination in the region. We intend to increase revenue to the state from our enhanced offering and create new employment opportunities as we build a more robust poker product."

He continued, "Building on our legacy of excellence, we are continually investing in every aspect of the Bally's experience. In 2023, we embarked on a transformative journey with the

renovations at Bally's Twin River, redefining luxury and enhancing our spaces. We recently introduced an Asian Food Hall, Korean-style spa, a gaming addition, and new no-smoking areas. These enhancements underscore our ongoing efforts to innovate and exceed expectations, providing guests with unparalleled comfort and enjoyment.”

"Our long-term plan is to eventually, with proper regulatory approval, hold tournaments seven days a week, with varying buy-ins to accommodate all types of recreational and professional players,” said Eric Persson, CEO of Maverick Gaming, expressing his enthusiasm for the project. “Additionally, we are excited to bring our poker experience to a major brand casino such as Bally's Twin River which is an ideal setting for our twice annual circuit event which likely will attract more than 3,000 players,”

Rohrer concluded, "With its exceptional offerings, Bally's Twin River and Maverick Gaming are confident that Bally’s Maverick Room will become the premier poker destination in the region." For more information about Bally’s Maverick Room and upcoming tournaments, please visit the Bally's Twin River website or contact the poker room directly at 401-475-8300.

About Bally’s Corporation:

Bally's Corporation is a global casino-entertainment company with a growing omni-channel presence. It currently owns and manages 15 casinos across 10 states, a golf course in New York, a horse racetrack in Colorado, and has access to OSB licenses in 18 states. It also owns Bally's Interactive International, formerly Gamesys Group, a leading, global, online gaming operator, Bally Bet, a first-in-class sports betting platform, and Bally Casino, a growing iCasino platform.

With 10,600 employees, the Company's casino operations include approximately 15,300 slot machines, 580 table games and 3,800 hotel rooms. Upon completing the construction of a permanent casino facility in Chicago, IL, and a land-based casino near the Nittany Mall in State College, PA, Bally's will own and/or manage 16 casinos across 11 states. Bally’s also has rights to developable land in Las Vegas post the closure of the Tropicana. It shares trade on the New York Stock Exchange under the ticker symbol "BALY".

About Maverick Gaming:

Maverick Gaming is majority owned and was founded by gaming industry veterans Eric Persson, who previously served as Global Senior Vice President of Slots at Las Vegas Sands and Justin Beltram, former Vice President of Slots at Bellagio, and Marina Bay Sands. Together they bring over 30 years of gaming experience spanning gaming markets around the world including the Las Vegas Strip (Venetian, Palazzo, Bellagio), Macau (Sands China Limited), Singapore (Marina Bay Sands), and many regional markets in North America.

Maverick Gaming is located in Kirkland, Washington and currently owns four casinos in Nevada, three in Colorado and twenty-three card rooms in Washington.

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