

Bally's Casino at Medinah Temple

Community Engagement Presentation

November 29, 2022

Today's Presenters



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Senior Traffic Consultant

Fish Transportation



Luis Collado

Principal

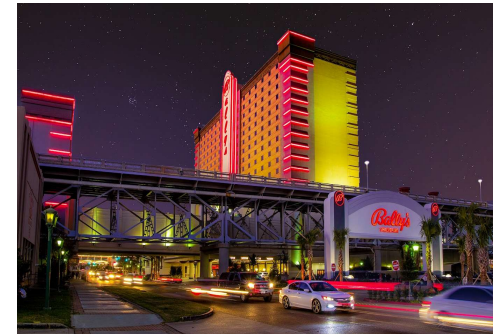
STL Architects

Bally's Overview



Who We Are

- **20+ years** of retail and online casino operational experience
- **National database** connecting customers across our omni channel offering
- **High awareness** of Bally's brand that will continue to grow with our media and content partnerships
- **17 casinos** and **resorts** across **11 states**



Evolution Into a Premier Gaming Leader



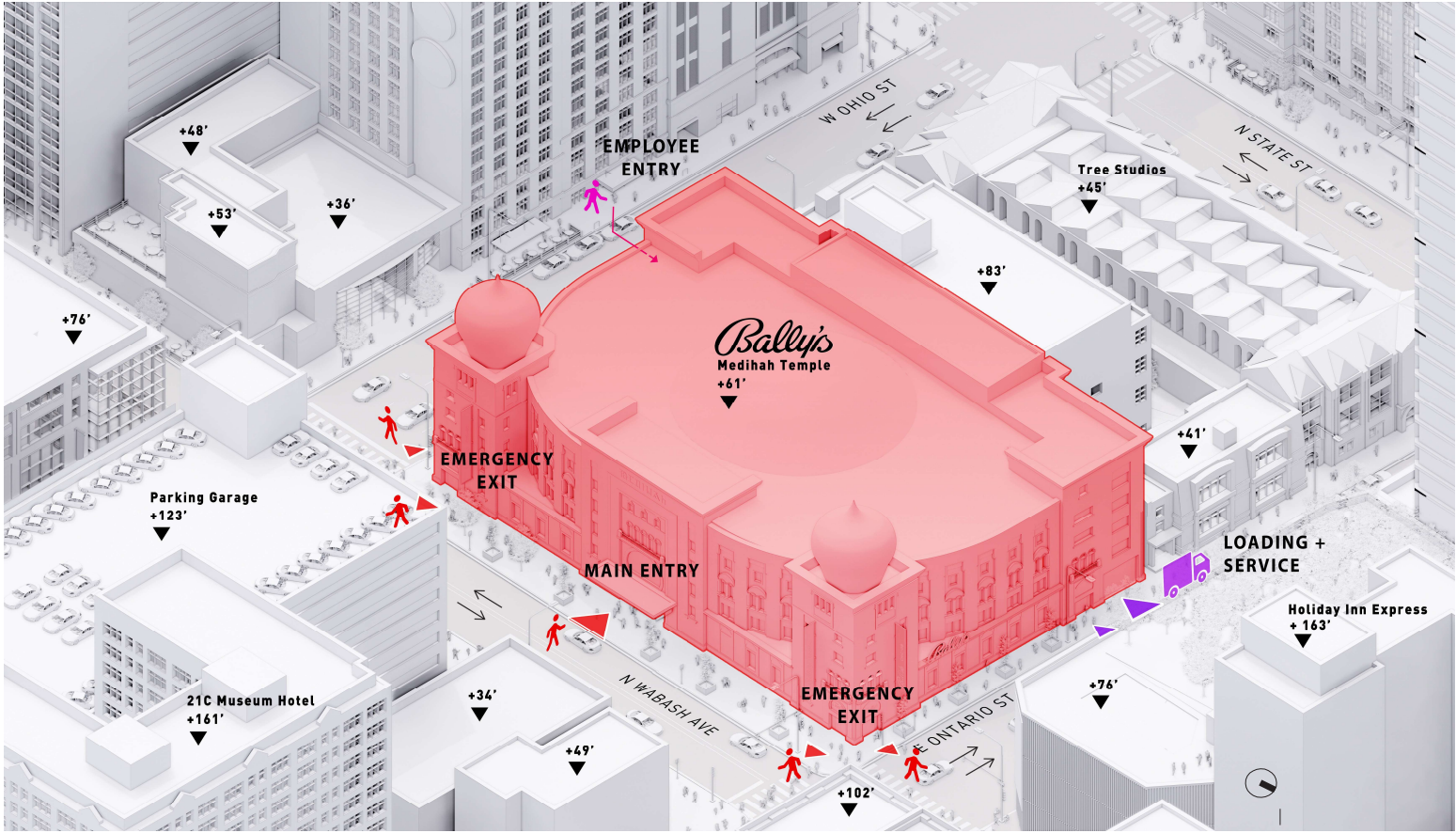
Bally's Casino at Medinah Temple Overview



Bally's Casino at Medinah Temple



Bally's Casino at Medinah Temple - Site View

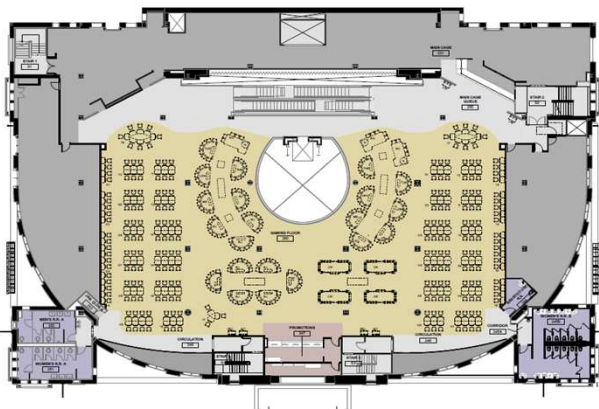


Bally's Casino at Medinah Temple - Program Plans

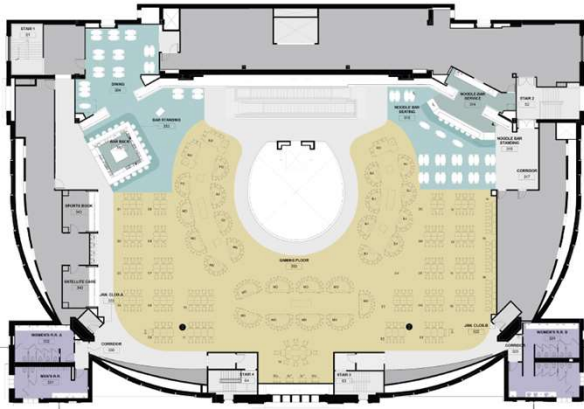
First Level



Second Level



Third Level



Bally's Casino at Medinah Temple - Cross Section View

EXISTING BUILDING

NEW INTERIOR PARTITIONS

NEW INTERIOR FURNITURE + EQUIPMENT



Bally's Casino at Medinah Temple - Showcase Central Bar



Bally's Casino at Medinah Temple - Third Floor Bar / Restaurant



Bally's Casino at Medinah Temple - Operational Overview

Patron experience thoughtfully curated to provide top-notch experience

- Historical aspects of the Medinah Temple to remain untouched
- Three floors of unique gaming experience including over 800 slot machines and 50 table games
 - Examples include blackjack, roulette, craps, and baccarat
- Showcase center bar, 3-meal restaurant, and alternative quick serve food venues
- Variety of local food and beverage offerings to highlight Chicago's best



Best-In-Class Operational Safety Initiatives

Bally's will continue to collaborate with our community partners to provide a safe environment

Entering the Casino

- Single casino entrance check point vital to guest safety
- Mandatory identification check for all guests at entry point
- Mask down policy for identification validation and surveillance capture upon entry

Camera Monitoring Technology

- State-of-the art 24/7 gaming surveillance system with video retention
- Concealed weapons detection technology with added onboard cameras for close-up image capture
- Controlled / badged access to back-of-house areas

Exterior Security Measures

- High-tech video coverage around the casino security zone
- Daily management of pedestrian and vehicular traffic in coordination with OEMC
- Establish perimeter security posts on Wabash/State/Ohio/Ontario in conjunction with CPD assigned resources
- Increased coverage during peak volume and city/community wide event dates
- Private security roving / mobile patrol and communication with local law enforcement

Responsible Gaming Initiatives

\$200k annual commitment to responsible gaming programs

Promoting responsible gaming is our culture

- Enforcement set forth by Illinois Gaming Board
- IGB Statewide Voluntary Self-Exclusion Program
- Required annual employee training
- Materials available on-site and online for patrons
- Partner with local treatment partners
 - Division of Substance Use Prevention and Recovery
 - Illinois Council on Problem Gambling



**HAVE A
GAME PLAN®**
Bet responsibly.™

Human Resources Recruitment

"Dealing" Chicago Communities a Winning Hand...

Q4 2022 – "Buy In"

- Established
 - Bally's Chicago office location
 - Senior Leadership Onboarded
- Developed
 - Dealer School curriculum with City Colleges of Chicago partnership
 - Strategic recruitment & training plan

Q1 2023 – "Raise the Bet"

- Dealer School job information fairs
 - Focus on Craps, Blackjack & Roulette
- Dealer School Deals it's first hand
- Employment & Training Center Opens
- Recruiting efforts continue with host communities, Chicago residents and community based workforce organizations

Q2 2023 – "Jackpot"

- Casino Job Fair
- Rollout of Leadership Training Academy for all levels of management
- Onboarding of operation level positions

Development Approval Timeline

Medinah Temple is within an existing planned development with a permitted use for entertainment

Existing Planned Development

- Minor change approval from the Chicago Department of Planning and Development for signage
- Signage package nearly identical to previous Bloomingdale's

Landmark Building Approval

- Commission on Chicago Landmarks (August 4, 2022)
- Permit Review Committee (PRC) approval obtained for exterior signage and interior landmarked elements

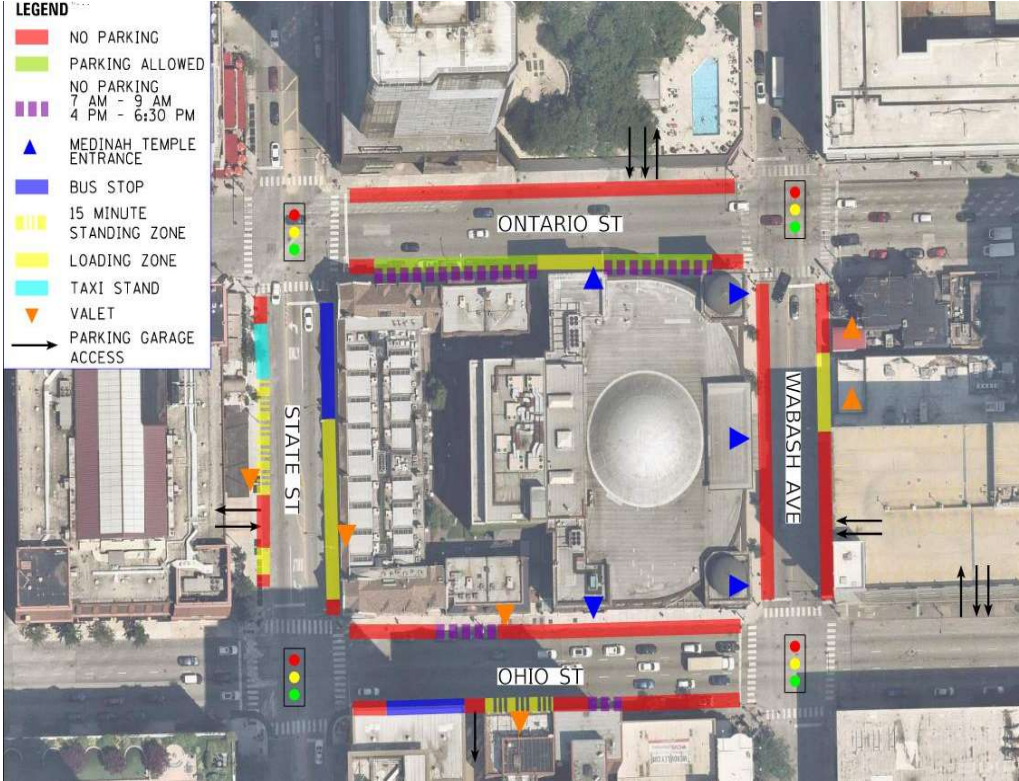
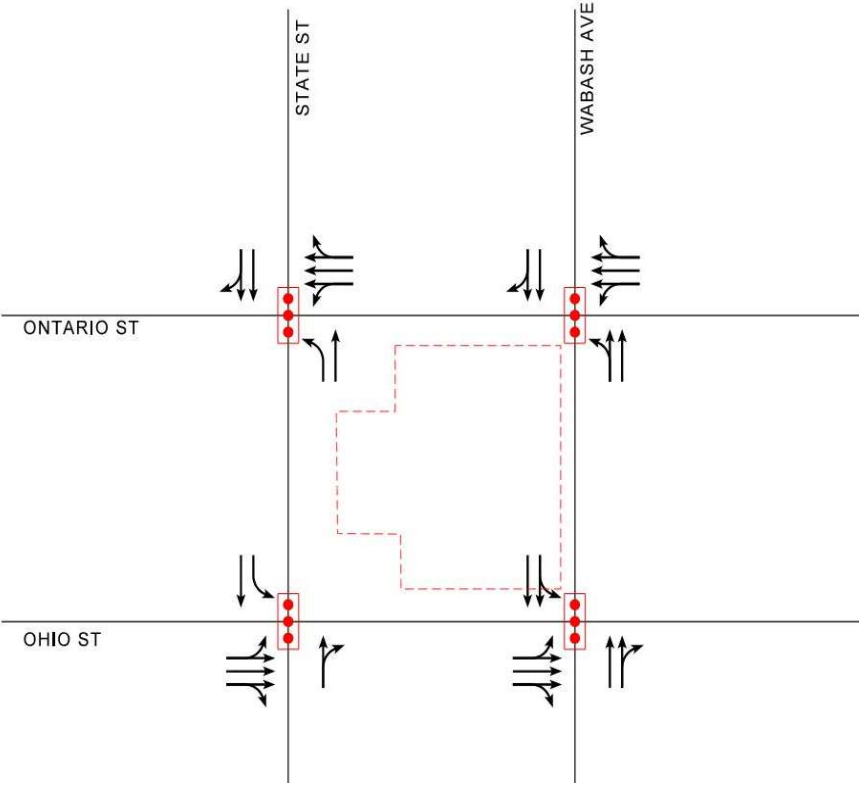
Community Engagement Meetings

- Casino Town Hall Meeting (April 4, 2022)
- Casino Community Engagement Meeting (May 12, 2022)
- Temporary Casino Engagement Meeting (November 29, 2022)

Transportation Plan



Existing Roadway Configuration and Curb Space



Site Volume by the Numbers

Traffic volumes are comparable to permitted PD uses¹

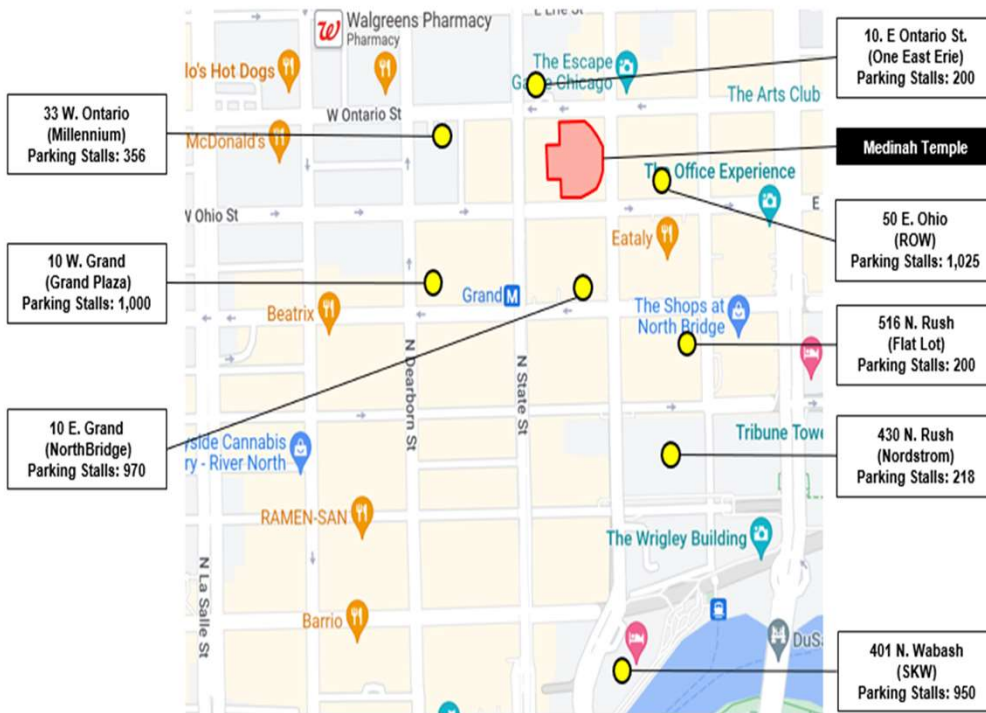
	Weekday Peak 4:00pm - 6:00pm		Friday Casino Peak 8:00pm - 11:00pm	
	Inbound	Outbound	Inbound	Outbound
Transit/Walk/Bike	50	42	48	56
Self Drive, Garage Park	110	98	107	126
Self Drive, Valet	37	33	36	41
Rideshare/Taxi	92	92	103	103



¹. Restaurants and entertainment, medical offices, and retail

Convenient Parking Options

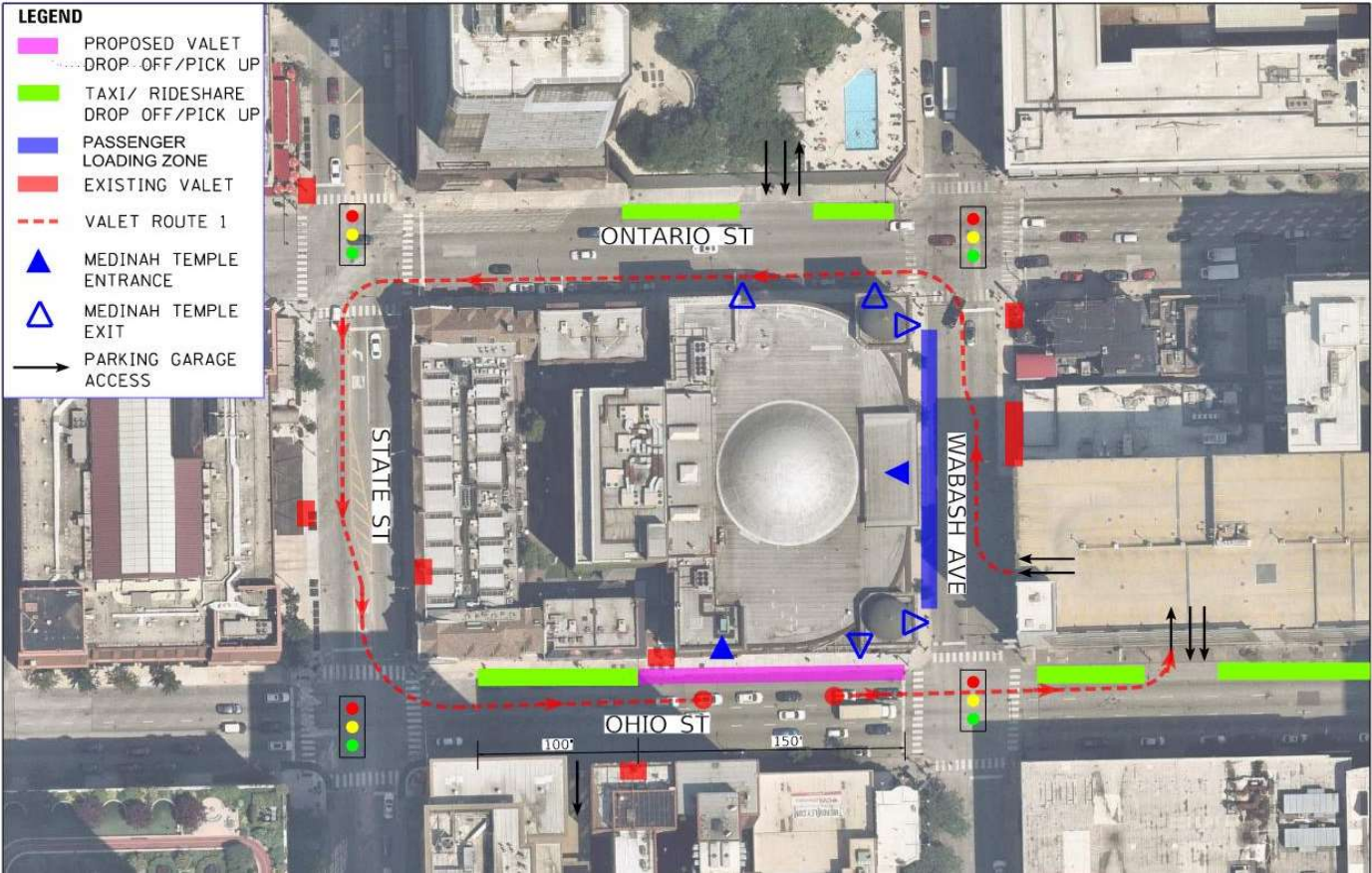
Nearly 5,000 garage spaces within walking distance



- Plentiful parking supply near Medinah Temple
- 10+ public transit stops within an approximate 2-block radius

Garage Location	Total # of Stalls
10 E. Grand	970
430 N. Rush	218
516 N. Rush	200
50 E. Ohio	1,025
10 W. Grand	1,000
33 W. Ontario	356
401 N Wabash	950
10 E. Ontario	200
Total # of Stalls	4,919

Proposed Curb Management Plan



Bally's Commitments



Introductory Community Engagement Meetings

More than 50+ meetings to engage with the local community and representative organizations



Project Commitment & Goals

Monetary Payments	<ul style="list-style-type: none">• \$40 million upfront at signing of Host Community Agreement• \$2 million for community benefits + \$2 million for general fund annually
Minority & Women Ownership	<ul style="list-style-type: none">• 25% including a crowdfunding initiative
Jobs	<ul style="list-style-type: none">• 3,000 construction annually• 3,000 permanent
Design & Construction	<ul style="list-style-type: none">• 46% MBE / WBE with 50% total hours to City residents• LEED Gold, 125 points City Sustainable Development Policy• Temporary: 12 months to open• Permanent: 36 months to open
Hiring	<ul style="list-style-type: none">• 60% Minorities, 45% Women, 5% Veterans, 5% Persons w/ Disability
Vendor Sourcing	<ul style="list-style-type: none">• 26% MBE, 10% WBE, 2% DBE, 3% VBE
Infrastructure Improvements	<ul style="list-style-type: none">• Estimated to be \$75 million



Chicago Community Builder's Collective



Community Investment Program

An aerial photograph of a modern urban park. In the foreground, a paved walkway leads to a large water feature with multiple fountains. People are seen walking and sitting on the grass. In the background, there are modern high-rise buildings and a clear blue sky.

Diverse
Participation

Loan Program

Crowdfunding

Ownership Parity

Thank You

Casino Public Safety – CPD Plan

Vision

The **Temporary Casino** is an exciting first chapter in Chicago’s casino experience. The Public Safety Plan centers around **People, Technology, Training, Traffic, and Community Engagement**.

Topics

People

Technology

Training

Traffic

Community

Highlights

- | | | | | |
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| <ul style="list-style-type: none"> • Police personnel responsible for the entire downtown area including the halo around the casino site • Bally’s security will control interior of the site and have some presence on the immediate exterior, while CPD will have jurisdiction over the exterior around site | <ul style="list-style-type: none"> • CPD in coordination with OEMC will be adding additional License Plate Readers (LPRs) and Police Observational Devices (PODs) to the area • CPD coordinating with Bally’s to ensure compatibility with technology | <ul style="list-style-type: none"> • CPD coordinating with Bally’s and relevant city departments regarding critical incident response • Officers working around the casino site will be given additional training on safety matters generally attributed to casinos | <ul style="list-style-type: none"> • CPD coordinating with CDOT, OEMC, and Bally’s to ensure daily management of pedestrian and vehicular traffic • The Temporary Casino will utilize Traffic Control Aides (TCA’s) as necessary around the site | <ul style="list-style-type: none"> • CPD will ensure engagement with the community to ensure community partners are involved with the entire safety process of temporary facility • CPD working with Bally’s to ensure they are communicating with the community around the site regarding safety |
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