

TOGETHER WE WIN

BUSINESSES DON'T THRIVE ALONE

Lasting success is found in forming relationships and creating mutually beneficial partnerships at every level. Beginning with the community and growing out to the customers, Bally's Chicago prides itself on establishing synergistic collaborations.

TOGETHER, OUR ECONOMY WINS

BALLY'S CHICAGO PRIORITIZES EMPLOYMENT AND CAREER OPPORTUNITIES

Bally's offers support and visibility for local businesses, and will promote Chicago as a world-class entertainment destination. Bally's is an employee-minded, community-driven company that thrives because of these mutually beneficial partnerships. As evidenced by the success of its properties in Atlantic City, Rhode Island, and Kansas City, gaming and entertainment complexes have the potential to transform a community.

BALLY'S AND CHICAGO ARE BETTER TOGETHER

Bally's commitment to its employees runs deeper than building team members; Bally's builds careers. While Bally's works hard to ensure its employees' success, it also works to ensure the surrounding businesses thrive. With our Community Rewards Program, business association memberships, and local charitable giving, Bally's invests in the entire neighborhood.

INTERESTED IN LEARNING MORE?

Get more info and sign up to be a local partner at casinos.ballys.com/chicago/community-partners.htm or scan this code.



Bally's
CHICAGO CASINO

CHICAGO

WE MAKE A
GREAT TEAM

Bally's
CHICAGO CASINO
**COMMUNITY
REWARDS**



BECOME A COMMUNITY REWARDS PARTNER TODAY



BALLY'S AND CHICAGO GO BETTER TOGETHER

Bally's Chicago is excited to establish a Community Rewards Partner Program to strengthen connections with local businesses and offer our Bally Rewards cardholders even more value.

HOW IT WORKS:

- **Bally's Chicago Directly Purchases Gift Cards:**

Bally's will pre-purchase and maintain an inventory of gift cards from local businesses.

- **Purchase Details:**

Quantities and value will be determined based on customer demand.

- **Gift Card Redemption:**

Bally Rewards cardholders can exchange their earned Bally Bucks for their gift card of choice at Bally's Chicago Casino. Once issued, the customer will redeem the gift card as normal.

BETTING ON CHICAGO



**GUEST EARN BALLY BUCKS
AT BALLY'S CHICAGO**



**GUESTS EXCHANGE THEIR
BALLY BUCKS FOR GIFT CARDS
TO USE AT LOCAL BUSINESSES**



**BALLY'S CHICAGO'S
CUSTOMER BECOMES
YOUR CUSTOMER!**

Becoming a Bally's Community Rewards Program member is free for local businesses. We promote our Rewards Partners on a multitude of platforms with potential for giveaway drawings and/or events. We present your business to our customers, and you get the sales!

MUTUAL BENEFITS

BALLY'S CHICAGO ADVERTISING SUPPORT:

Bally's will promote participating Community Rewards Partner businesses across a wide range of platforms, including:

- Press releases
- Direct mail campaigns
- Email blasts
- Social media
- Website placements
- Special redemption campaigns
- Online promotion:
Your logo and website link will be featured on the Bally's Chicago Casino's Community Rewards webpage.

COMMUNITY PARTNER'S IN-STORE PROMOTIONS:

Participating businesses will:

- Redeem the gift cards as usual
- Display Bally's Community Rewards Partner info cards/window decals/OR codes at their locations

Community Reward Partner's Exclusive Benefits for Bally Rewards Cardholders:

- Where possible, participating businesses are encouraged to offer additional discounts or perks for customers who show their Bally Rewards card at checkout.

