



Bally's Atlantic City Is Creating All-New Energy *Entertainment Is Back Seven Days A Week*

Atlantic City, NJ (June 14, 2021) – Bally's Atlantic City, under new ownership, programs live entertainment throughout the property seven days a week: a high-energy Motown show, live bands, live DJs and more!

ENTERTAINMENT IS BACK AT BALLY'S ATLANTIC CITY

"Get Ready" for **MOTOWN FOREVER**, performing live in Bally's Atlantic City Grand Ballroom. MOTOWN FOREVER is a highly entertaining Motown Tribute concert production that ignites images and memories of a musical era gone by when music and lyrics told stories, shared feelings, and touched lives in a very special way.

Featuring the music of The Four Tops, The Supremes, The Jackson 5, The Temptations, Smokey Robinson, Stevie Wonder, Marvin Gaye, The Marvelettes, plus many more. MOTOWN FOREVER pays tribute to the many R&B and soul greats that have defined modern American music, this production features an accomplished cast of singers, dancers, and musicians with eye-catching costumes and stunning choreography. If you love the Motown sound, you will love MOTOWN FOREVER!

"We are bringing back the energy and excitement with live music throughout the property," said Phil Juliano, Executive Vice President of Casino Operations and Chief Marketing Officer at Bally's Corporation. "Motown Forever is the must-see show this summer and has the energy that will keep you dancing throughout the night."

One of the Motown Forever's talented performers you may recognize is Julian King who showcased his powerful vocals on **NBC's *The Voice***. Julian King is originally from Uptown which is the West Oak Lane, Mount Airy, and Germantown area in Philadelphia. He attended Philadelphia High School for Creative and Performing Arts and earned his bachelor's degree in Vocal Performance at The University of the Arts. Strong vocals are also powered by Lawrence Neals, Jeremy Cousar, Wayne Withers, Dionne Carol, Divinia Davis, Genesis Valverde and Bianca Ingram.

Feel it, see it, and hear it, every Saturday, July 3 through September 4 at 4:00 PM and 8:00 PM. Ticket prices are \$39 and \$49 and available at www.ticketweb.com and at Bally's Grand Ballroom three hours prior to showtime.

LIVE ENTERTAINMENT SEVEN DAYS A WEEK

- **Bally's Beach Bar:** Live music daily starting at 1:00 PM and all night long. (Weather permitting.)
- **Jerry Blavat at Bally's Beach Bar:** Every Thursday from 4:00 PM to 6:00 PM.
- **Jerry Longo's Meatballs & Martinis:** Live DJs every Friday and Saturday night.
- **L-BAR:** Daily happy hours from 3:00 PM to 5:00 PM and live music on the weekends.
- **Harry's Oyster Bar & Seafood:** Serving all your favorite drinks along with live bands seven days a week.
- **Sixth Floor Atrium:** Piano player every Friday and Saturday night starting at 6:00 PM.

DINNER & A SHOW

Make it a night out! Enjoy fine dining before or after the show at **Jerry Longo's Meatballs & Martinis, Guy Fieri's Chophouse, Noodle Village or Harry's Oyster Bar**. For reservations, please visit www.opentable.com.

For casual dining, try **Bally's Beach Bar Barbeque, Sportsbook Lounge, Johnny Rockets, Sack O' Subs, or Dunkin' Donuts**.

FREE PARKING AT BALLY'S ATLANTIC CITY

Sign up for a Bally's Players Card and simply earn 10 Tier Credits*. Swipe your Players Card at any kiosk, then present your voucher and parking ticket to the garage cashier to receive free parking. **Tier credits must be earned in one gaming day.*

For more information, visit www.ballysac.com. Follow us on Facebook, Instagram, and Twitter.

Must be 21. Gambling Problem? Call 1-800-GAMBLER.

About Bally's Corporation

Bally's Corporation is the premier, full-service, vertically integrated sports betting and iGaming company in the U.S. with a B2B2C business model. It currently owns and manages 13 casinos across nine states, a horse racetrack and 13 authorized OTB licenses in Colorado. It also owns Bet.Works, a first-in-class sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, and Sport-Caller, a leading global B2B free-to-play game provider.

With more than 6,000 employees, the Company's operations include 14,445 slot machines, 498 game tables and 3,680 hotel rooms. Following the completion of pending acquisitions, which include the Jumer's Casino & Hotel (Rock Island, IL) and the Tropicana Las Vegas (Las Vegas, NV), as well as the construction of a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Bally's also maintains a multi-year market access partnership with Elite Casino Resorts, through which it will provide mobile sports betting in Iowa, and a temporary sports wagering permit to conduct online sports betting in the Commonwealth of Virginia. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".