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Food & Lifestyle

Atlantic City casino replacing Guy Fieri restaurant with new steakhouse

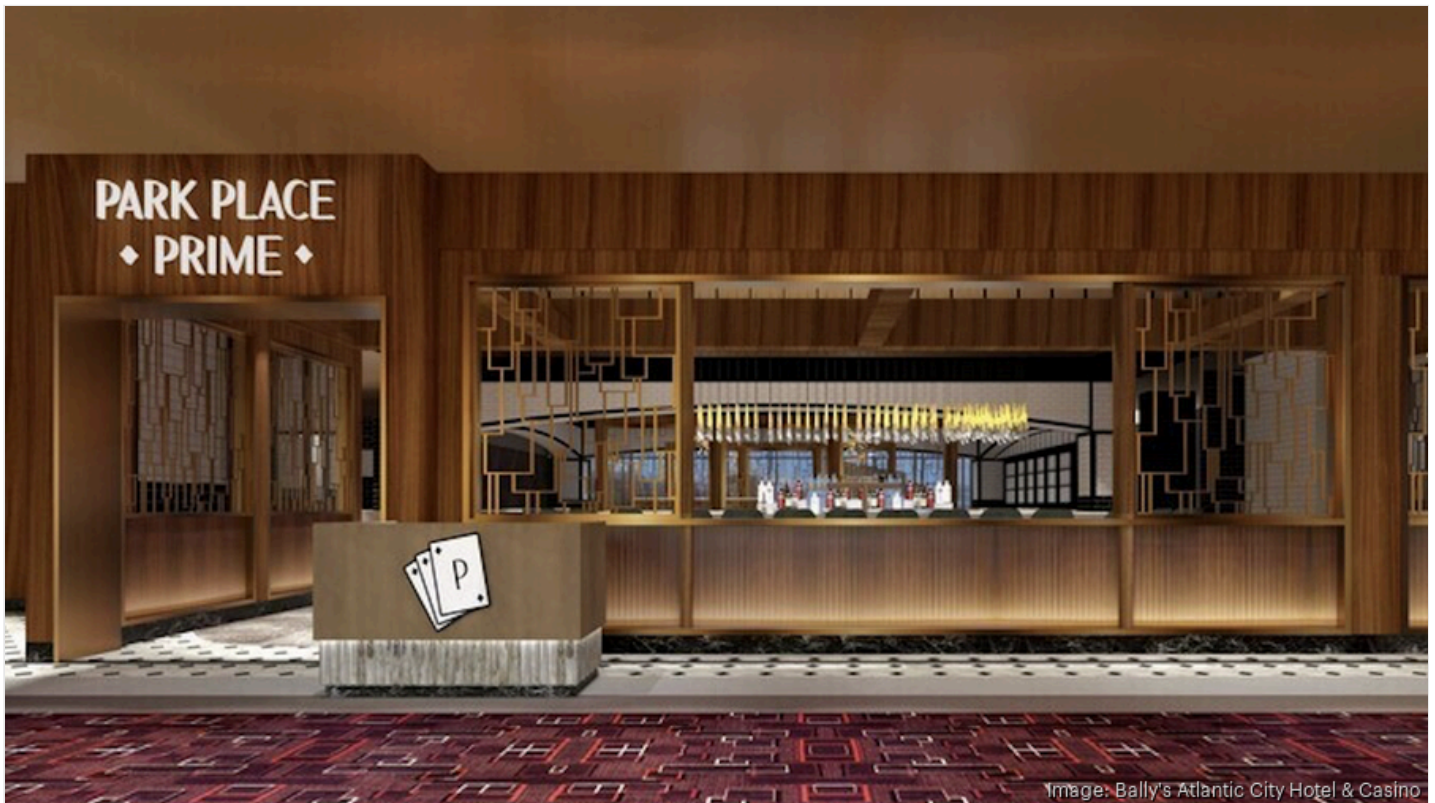


Image: Bally's Atlantic City Hotel & Casino

An artist's rendering of a new restaurant coming to Bally's Atlantic City Hotel & Casino this summer.

BALLY'S ATLANTIC CITY HOTEL & CASINO



By [Emma Dooling](#) – Reporter, Philadelphia Business Journal
Apr 18, 2024

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Bally's Atlantic City Hotel & Casino will shutter its restaurant from celebrity chef Guy Fieri next week and replace it with a new steakhouse later this summer.

The hotel and casino has ended its partnership with Guy Fieri's Chophouse after 10 years, general manager Michael Monty said in a statement to the Business Journal. The restaurant will close on April 25.

In that sixth-floor space, Bally's plans to open a new steakhouse called Park Place Prime in July. The restaurant's menu will include dishes such as hand-cut prime steaks and seafood. Its dining room will seat 285 people.

Prior to its opening, the space is undergoing a complete renovation. The updated restaurant will feature dark wood, brass accents and custom-made crystal chandeliers to create a "warm and sophisticated ambiance," according to the casino.

Monty said in the statement that Park Place Prime will give guests a "contemporary and exceptional dining experience."

"The transformation of the restaurant space reflects our unwavering commitment to constant improvement and innovation," Monty said.

Park Place Prime will be owned and operated by Bally's.



Celebrity Chef Guy Fieri also has a location of his fast-casual chicken eatery Chicken Guy! in Harrah's Resort Atlantic City.

PHELAN M. EBENHACK

The steakhouse is part of a variety of new additions coming to Bally's over the next several months. It recently opened a new Asian restaurant, Macau Kitchen, on the casino floor. This summer, the hotel and casino also plans to unveil a new VIP Player's Club lounge, a new high limit slot room and a new rewards center, where guests can redeem prizes and awards.

The additions follow a \$100 million renovation of the property completed in summer 2022. The hotel and casino features more than 1,200 rooms, 83,000 square feet of gaming space and 10 dining options, including a seasonal beach bar.

Bally's is owned by Bally's Corp.. The gaming and entertainment company bought the Atlantic City property from Caesars Entertainment Inc. and Vici Properties Inc. for \$25 million in late 2020.

In addition to Guy Fieri's Chophouse, the celebrity chef also has a location of his fast-casual chicken eatery Chicken Guy! [in Harrah's Resort Atlantic City](#). According to the chain's website, it also has a spot in development in the nearby Resorts Casino Hotel.

Park Place Prime is one of several new restaurants opening in Atlantic City casinos this summer. Celebrity baker Buddy "Cake Boss" Valastro is [bringing a new concept](#) called Buddy's Boardwalk Empire to Harrah's Resort Atlantic City early on in the season. It will serve a menu combining the most popular items from Valastro's other restaurants and his New Jersey bakery Carlo's Bake Shop.

Buddy's Boardwalk Empire will be located in the casino's main lobby.



Image: Ocean Casino Resort

A rendering of the forthcoming Pearl & Mary at Ocean Casino Resort

OCEAN CASINO RESORT

In February, Philadelphia restaurateur Michael Schulson and Ocean Casino Resort [announced a long-term partnership](#) that would begin with opening outposts of the restaurateur's oyster bar and seafood house Pearl & Mary and all-day Jewish deli Samuel's on the lobby level of the resort. The restaurants are expected to open in advance of the busy summer season at the Jersey Shore.

Schulson said later that same month that he is also in talks with the resort to open [another two restaurants](#) on its property. He is looking to focus on Asian cuisine for one of the concepts.

That partnership followed the [closure of his restaurant Izakaya](#) in the Borgata Hotel Casino & Spa at the beginning of the year. The Japanese concept debuted in 2008 as his first restaurant.