



**Bally's and Teremana Small Batch Tequila
Team Up to Craft the Perfect Margarita and Signature Tequila Cocktail**

(Atlantic City, NJ) June 13, 2022 - The heat is on as Bally's Casino and Resorts compete in a nationwide Perfect Margarita and Signature Cocktail contest with Teremana Small Batch Tequila. Twelve Bally's Casinos and Resorts will be represented at the official Teremana Small Batch Tequila contest, located at Bally's Atlantic City, during Tequila Week, July 11-17, 2022.

Participating Casinos & Resorts

Bally's Atlantic City, Bally's Lake Tahoe, Bally's Blackhawk, Hard Rock Biloxi, Bally's Kansas City, Bally's Evansville, Bally's Quad Cities, Bally's Shreveport, Bally's Vicksburg, Bally's Dover, Bally's Tiverton, and Bally's Twin River Lincoln will all be represented.

Bally's Mana Gratitude Cocktail Competition 2022

#managratitudequila #ballyslivelovelearntequila

Schedule of Events

Monday, July 11

Bally's Atlantic City, the host property, will welcome (2) two team members from each of our 12 nationwide properties and introduce them to an Atlantic City experience.

7:30 pm- Teremana to host a 3-course tequila spirited dinner for all Bally's team members competing in the competition.

Tuesday, July 12

9:30 AM- 11:30 AM - Team members will partner with Community Food Bank of New Jersey local charity in team-building activities to support their local community efforts

12 PM-1:30 PM- Hospitality Hacienda session- Team members join a national panel of industry experts discussing today's hospitality landscape, trends and how to continue to elevate our personal and professional growth.

5 -6:30 PM The competition heats up with local & national judging panel searching for the best Teremana Margarita and Signature Teremana Tequila Cocktail.

Judges include

- Mathias Simonis- Regional Educator (Teremana~Mast-Jagermeister)
- Jonathon "The Cocktail Guru" Pogash
 - The Cocktail Guru Team | The Cocktail Guru |
- Ryan Maybee- Co-Founder/VP Sales & Hospitality J. Rieger & Co.
 - 2021 Innovators & Influencers Honoree: Ryan Maybee - In Kansas City

- Pamela Wiznitzer
 - Pamela Wiznitzer - Charleston Wine + Food (charlestonwineandfood.com)
- Scott Cronick, Director of Entertainment Publications for The Press of Atlantic City including At The Shore Magazine and Atlantic City Weekly and Off The Press with Scott Cronick radio show
- Rach On The Radio – Q102FM Philadelphia
- Jahna Michal – Cat Country 107.3 Morning Show Co-host

6:30 PM – 9 PM Competition opens to the public for the “People’s Choice” award. Guests can purchase a wristband for \$50 and sample the participating contest cocktails, cast their votes, and enjoy food sampling from The Yard.

The official Mana Gratitude Competitions Margarita and Signature Tequila Cocktail winning cocktails will be served at The Yard all week long and at the winner’s property.

ENJOY TEQUILLA WEEK JULY 11 – 17

MONDAY, JULY 11

- MARGARITA & MEZCAL MONDAY - The Yard & Beach Bar - half-off margarita and mezcal cocktails
- MANA GRATITUDE MONDAY-Teremana cocktails at Carousel Bar
- 3-COURSE TEREMANA TEQUILA & FOOD PAIRING \$49 · The Yard // Prix fixe menu

TUESDAY, JULY 12

- THE YARD// TEQUILA & TACO TUESDAY
- BEACH BAR 1 PM-4 PM PATRON BLENDER BIKE
- 3-COURSE TEREMANA TEQUILA FOOD PAIRING \$49 · The Yard // Prix fixe menu
- The Carousel Bar 3 PM-5 PM SUMMER HAPPY (HOUR) VIBES- TEREMANA COCKTAILS
- THE YARD//6:30PM-9 PM **TEREMANA MANA GRATITUDE COCKTAIL COMPETITION**

WEDNESDAY, JULY 13

- THE YARD 1PM-3PM // MI HACIENDA ILEGAL MEZCAL PROMOTION
- BEACH BAR 2 PM-4 PM// MARGARITA’S LOVE COINTREAU PROMOTION
- THE YARD 7 PM - 9 PM TEQUILA TRIVIA// Sponsored by Hornitos Tequila
- 3-COURSE TEREMANA TEQUILA FOOD PAIRING \$49 · The Yard Prix fixe menu
- THE CAROUSEL BAR 3 PM-5 PM SUMMER HAPPY (HOUR) VIBES-ESPOLON TEQUILA & MONTELBOS MEZCAL COCKTAILS

THURSDAY, JULY 14

- BEACH BAR 1 PM-3 PM// JUST DAMN GOOD MEZCAL PROMOTION-ILEGAL MEZCAL
- THE YARD 1 PM-3 PM// MAESTRO DOBEL PROMOTION
- THE YARD 7 PM – 9 PM EL TESORO - PAINT TERRACOTTA MEXICAN MUG//SPONSORED BY EL TESORO
- 3-COURSE TEREMANA TEQUILA FOOD PAIRING \$49 · The Yard // Prix fixe menu
- 3-COURSE SANTO TEQUILA FOOD PAIRING \$79 · Guy’s Fieri’s Chophouse // Prix fixe dinner
- 3-COURSE PATRON TEQUILA FOOD PAIRING \$89 · Jerry Longo’s Meatballs & Martinis // Prix fixe dinner
- THE CAROUSEL BAR 3 PM-5 PM// SUMMER HAPPY (HOUR) VIBES- MIJENTA TEQUILA COCKTAILS

FRIDAY, JULY 15

- THE CAROUSEL BAR 3 PM-6PM//TGIF SUMMER VIBES TEQUILA COCKTAIL// Sponsored by Patron
- EL TESORO TEQUILA TASTING VIP ROOM · 5 PM - 7 PM for Superstar and Legend Members.
- BEACH BAR 5 PM-7PM//RAMON FORTUNE'S SPONSORED BY ESPOLON TEQUILA
- THE CAROUSEL BAR 7:30 PM-9:30PM//RAMON FORTUNE'S SPONSORED BY ESPOLON TEQUILA
- 3-COURSE TEREMANA TEQUILA FOOD PAIRING \$49 · The Yard // Prix fixe dinner
- 3-COURSE SANTO TEQUILA FOOD PAIRING \$79 · Guy's Fieri's Chophouse // Prix fixe dinner
- 3-COURSE PATRON TEQUILA FOOD PAIRING \$89 · Jerry Longo's Meatballs & Martini's // Prix fixe dinner
- BEACH BAR 9 PM-11 PM// DON JULIO CABANA PROMOTION

SATURDAY, JULY 16

- CORN HOLE TOURNAMENT The Yard · Registration 1 PM - 3 PM · Tournament 3 PM - 6 PM
Sponsored by Hornitos
- 3-COURSE TEREMANA TEQUILA FOOD PAIRING \$49 · The Yard // Prix fixe dinner
- MAESTRO DOBEL TEQUILA TASTING VIP ROOM · 5 PM - 7 PM for Superstar and Legend Members.
- 3-COURSE SANTO TEQUILA FOOD PAIRING \$79 · Guy's Fieri's Chophouse // Prix fixe dinner
- 3-COURSE PATRON TEQUILA FOOD PAIRING \$89 · Jerry Longo's Meatballs & Martini's // Prix fixe dinner
- BEACH BAR 12 PM-2 PM// DON JULIO CABANA PROMOTION
- THE CAROUSEL BAR 3 PM-5 PM// SUMMER HAPPY (HOUR) VIBES- MAESTRO DOBEL TEQUILA COCKTAILS
- THE YARD 1PM-3PM // MI HACIENDA- MIJENTA TEQUILA PROMOTION

SUNDAY, JULY 17

- BEACH BAR 1 PM - 3 PM// THE ORIGINAL MARGARITA-COINTREAU PROMOTION
- PATRON TEQUILA TASTING VIP Room · 5 PM - 7 PM - Superstar and Legend Members
- 3-COURSE TEREMANA TEQUILA FOOD PAIRING \$49 · The Yard // Prix fixe dinner
- 3-COURSE PATRON TEQUILA FOOD PAIRING \$89 · Jerry Longo's Meatballs & Martinis // Prix fixe dinner
- THE CAROUSEL BAR 3 PM-5 PM// SUMMER HAPPY (HOUR) VIBES- ILEGAL MEZCAL COCKTAILS

****Events time and locations are subject to change****

For more information visit, www.ballysac.com/tequila

About Teremana Tequila

Teremana is a super-premium small-batch tequila founded by Dwayne 'The Rock' Johnson, Dany Garcia, Jenna Fagnan, and Ken Austin. It is crafted at Destileria Teremana De Agave in the highest peaks of the Jalisco highland mountains. With three expressions - a Blanco, reposado, and an añejo - its name loosely translates as 'spirit of the earth', from the Latin word 'terra', meaning earth, and the Polynesian word 'mana', meaning spirit. Made from fully mature, naturally sweet agave slow roasted in small traditional brick ovens and distilled in handmade copper pot stills, Teremana has been coined, 'the tequila of the people'. For more brand information, visit Teremana.com or follow us @Teremana

ABOUT BALLY'S CORPORATION

Bally's Corporation is a global casino-entertainment company with a growing omni-channel presence of Online Sports Betting and iGaming offerings. It currently owns and manages 14 casinos across 10 states, a horse racetrack in Colorado and has access to OSB licenses in 18 states. It also owns Gamesys Group, a leading, global, online gaming operator, Bally's Interactive, a first-in-class sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, SportCaller, a leading, global B2B free-to-play game provider, and Telescope Inc., a leading provider of real-time fan engagement solutions.

With approximately 10,000 employees, Bally's casino operations include more than 15,800 slot machines, 500 table games and 5,300 hotel rooms. Upon closing the previously announced Tropicana Las Vegas (NV) transaction, as well as completing the construction of a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".

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