

# SUMMER AT BALLY'S ATLANTIC CITY EXPERIENCE THE MOST OFFERS, MOST VALUE, MOST REWARDS

(Atlantic City, NJ) – June 21, 2022 This summer Bally's Atlantic City is making summer a whole lot of fun with opening of The Yard, great promotions, entertainment, dining, and more ways to win!

JULY - AUGUST

## **PROMOTIONS**

## BALLY'S MILLION DOLLAR SUMMER

## NOW - SEPTEMBER 3

WIN UP TO \$250,000 EACH WEEK WITH UP TO \$1 MILLION\* GRAND PRIZE

Bally Rewards Members Play Free the First Time Receive one entry for every 25 Bally Bucks earned now - September 3, 2022.

Drawings: Every Saturday Beginning June 18 • 10PM • Sweepstakes Center 10 Lucky winners will get a chance to Spin the Wheel for up to \$250,000! Earn entries beginning 6AM Saturday, now through Sunday, September 3, 2022. Activate your entries by 9PM each Saturday beginning June 18 to be eligible to be in the drawing to Spin the Wheel for a chance at \$250,000 in prizes.

\$1 MILLION\* GRAND FINALE • SATURDAY, SEPTEMBER 3

\*40-year annuity paid by 3rd party. Certain restrictions apply. See Players Club for complete rules and regulations.

# RED, WHITE & WIN \$25,000 SWEEPSTAKES • FRIDAY, JULY 1

Win your share of thousands in Cash and Prizes.

Earning period: 6AM Thursday, June 30 through 9:45PM, Friday, July 1

Bally's Rewards members receive one free entry and one additional entry for every 25 Bally Bucks earned.

## Friday, July 1

10 Winners every hour from 3PM – 6PM

**GRAND PRIZE • 10PM** 

Activate entries 1PM – 9:45PM at any Kiosk.

5 winners - \$1,000 Free Play

1 winner - \$5,000 CASH

Must be present to win. Must be 21 or older. Certain restrictions apply. See Players Club for complete details.

# SAME DAY 10X BALLY BUCKS MULTIPLIER

## TUESDAYS IN JULY FROM 6AM - 5:59AM

Play your favorite slots and receive 10x Bally Bucks instantly! Use your Bally Bucks to dine, shop, or exchange for Free Play!

Multiplier earned will be awarded up to the maximum balance of 125,000 Bally Bucks.

## NATIONAL HOT DOG DAY

Wednesday, July 20

Bally's Atlantic City will give away free hot dogs to all overnight guests who check-in at Bally's Atlantic City on Wednesday, July 20, in honor of National Hot Dog Day. Overnight guests who check-in at the front desk will receive two free hot dog coupons to redeem at Bally's Beach Bar from 12 PM – 7 PM on July 20.

## **NEW OR INACTIVE MEMBER OFFER**

CHANCE TO WIN UP TO \$1 MILLION\*

PLUS WE'LL MATCH YOUR TIER

STATUS AND AC FREE PLAY OFFER!

Visit the Players Club to pick up your scratch-off game card today!

\*New members or 12+month inactive members. Certain restrictions apply. Must be 21. See Players Club for complete details.

## DINE WITH US & PARK FOR FREE

Self-park for FREE\* with a Bally's Players Card when you spend \$50 or more at any of our restaurants.

- The Yard
- Jerry Longo's Meatballs & Martinis
- Guy Fieri's Chophouse
- Red Bowl 88
- Bally's Beach Bar & BBQ (seasonal)
- Sack O' Subs
- Johnny Rockets
- Carluccio's Pizza
- Sportsbook Lounge
- Water Dog

#### Dunkin Donuts

\*Receive a FREE parking voucher from the restaurant and present it to the self-park cashier with your Bally's Players Card as you exit the garage. Excludes Saturday, Holidays and Beach concerts.

## START YOUR WEEKEND EARLY

#### HERE IS YOUR GAME PLAN FOR THURSDAY NIGHT FUN!

#### Dine

Get happy with Happy Hour at Water Dog, Carousel Bar and Guy Fieri's Bar & Lounge, or enjoy Wine and Dine specials at Guy's Fieri's Chophouse and Jerry Longo's Meatballs & Martinis.

# Play

Don't miss live entertainment at Bally's Beach Bar, Quizzo at 6PM at Water Dog, and watch the games at FanDuel Sportsbook or have some fun at the Carousel Bar. Drop into The Yard for Throwback Thursdays every Thursday in July featuring TGIT - 90s POP Dance Party and Drop It Like It's Yacht, the smoothest Yacht Rock party from 9PM – 1AM.

#### Stay

Book your getaway today!

## FREE PARKING

Simply earn 5 Bally Bucks\*. Once earned, swipe your Players Card at any kiosk to print your parking voucher.

\*Valid for self-parking only. This promotion is available to all Pro card holders. Legend, Superstar and Star holders automatically receive free self-parking. Offer valid once per day. Voucher must be presented to garage cashier upon exit. See Players Club for more details. \*Excludes Saturday, Holidays and Beach concerts.

# **NEW GAMING PRODUCT**

Elevate your slot play at one of our over 400 new slots including our widely popular Lightning Links. Don't miss some of our newest machines like Pinwheel Prizes, Luck o' The Irish, Cashman Bingo, Reel'em In, Regan Riches and China Shores Quad Spin just to name a few.

Tableside excitement continues with \$25 Blackjack Pit, No Mid Shoe Entry, Surrender All Games, Split Aces 2X for a total of 3 hands, plus all new Royal 9 Baccarat Progressives - Bally's Atlantic City is the only casino in the country to have a \$25 progressive side bet. Blackjack Match Progressive is also new at Bally's – the classic game of 21 with a modern twist!

Carnival Games - a crowd please, include Three Card Poker, Four Card Poker, Let it Ride, Mississippi Stud and High Card Flush.

## LIVE ENTERTAINMENT

You do not want to miss out on our July Fourth Entertainment! We have live entertainment All weekend at the Yard, Carousel Bar, Bally's Beach Bar, and Jerry Longo's Meatballs & Martinis.

#### BALLY'S SHOWROOM

## TOUCH THE WORLD TOUR

Saturday, July 2- Grand Ballroom at 8 PM (Doors open at 7PM)

Earth, Wind & Fire Tribute Band is a 12 piece, Maryland based group of musicians and vocalists whose roots are in gospel music. They came together by sharing a great love and appreciation for the style and musicianship of the most funky and soulful band of the 70's, 80's and 90's, Earth, Wind and Fire. They perform all of Earth, Wind & Fire's biggest hits, including: September, Shining Star, Let's Groove, That's the Way of the World, Boogie Wonderland, Fantasy and so many more!

# FOUR KINGS AND A QUEEN FEATURING THE HITMAKERS WITH SPECIAL GUEST POPS FERNANDEZ Saturday, July 9- Grand Ballroom at 8 PM (Doors open at 7PM)

The Philippines certified hit makers, Hajji Alejandro, Rey Valera, ,Marco Sison and Nonoy Zuniga. No one can dispute the indelible marks that they have left in the entertainment industry because they are not just recognizable celebrities but respected artists. These four singers continue to leave such deep impressions in the hearts and minds of their fans and listeners that their classics remain to be favorites even now.

#### STRICTLY SINATRA PRESENTS THE RAT PACK

Saturday, July 16- Grand Ballroom at 8 PM (Doors open at 7PM)

Strictly Sinatra present THE RAT PACK. A tribute to the 1960's era of Frank Sinatra, Dean Martin and Sammy Davis Jr. in their prime at the Sands in Las Vegas. Strictly Sinatra has produced this show for nearly 20 years from Las Vegas to Atlantic City to cruise ships all over the world and many casinos and theatres in the USA.

#### YELLOW BRICK ROAD, A TRIBUTE TO ELTON JOHN

Saturday, July 30- Grand Ballroom at 8 PM (Doors open at 7PM)

There is no other performer who looks and sounds so much like Elton John, nor any tribute act that provides the experience of being at an Elton John concert the way Gerald Brann and Yellow Brick Road do. Brann not only bears an uncanny resemblance to the international superstar — complete with gaptoothed smile and many of his mannerisms — but recreates Elton John's vocals and playing to a tee.

Ticket prices are \$39 & \$49 and are available at <a href="www.ticketweb.com">www.ticketweb.com</a> Tickets are also available at the Box Office three hours before the show. Guests 17 years old & younger must be accompanied by an adult.

# "ENJOY MYSELF" BEACH PARTY AT BALLY'S BEACH BAR

August 5 – 7 Bally's Beach Bar

Enjoy live bands and your favorite summertime cocktails and lunch entree! Admission includes guaranteed table seating\*, two beverages, a lunch entree, and free entertainment. Beach Bar opens at 11 AM.

Before or after the show, visit Bally's Atlantic City quick-serve options: Carluccio's, Johnny Rockets, Sack O' Subs, and Dunkin' Donuts. Or pre-game at the Carousel Bar or The Yard.

\*Seats are provided at 4-top tables. You may be seated with another party if you purchase tickets in increments less than 4.

## COUNTRY BEACH PARTY AT BALLY'S BEACH BAR

August 12 – 14 Beach Bar

Bally's is going country! Enjoy live music, enjoy all your favorite summertime cocktails, and an entree! \$75 per person includes admission, table seating guaranteed\*, two beverages, lunch entree, and free entertainment. Beach Bar opens at 11 AM. Don't miss the live broadcast with Cat County 107.3 all weekend long.

Before or after the show, visit Bally's Atlantic City quick-serve options: Carluccio's Pizza, Johnny Rockets, Sack O' Subs, and Dunkin' Donuts. Or pre-game at the Carousel Bar or The Yard.

\*Seats are provided at 4-top tables. You may be seated with another party if you purchase tickets in increments less than 4.

## AIRSHOW VIEWING PARTY AT BALLY'S BEACH BAR- SOLD OUT

Wednesday, August 24 Beach Bar

Make it a beach day at Bally's Beach Bar! Enjoy a lunch entree, plus the bar serves up all your favorite summertime cocktails!

\*\*\* GUESTS 17 YEARS OLD & YOUNGER MUST BE ACCOMPANIED BY AN ADULT \*\*\*

General Admission Ticket Includes:

- Admission to Bally's Beach Bar, Two beverages, Lunch entrée, Free entertainment, and Table seating guaranteed\*
- \*Seats are provided at 4-top tables. You may be seated with another party if you purchase tickets in increments less than 4.

The fun does not stop there! Bally's has live entertainment across the property. Bally's Beach Bar holds live entertainment all 7 days of the week! DJ's can be found every weekend at The Carousel Bar and Jerry Longo's Meatballs and Martinis. You can also find live entertainment down at the Yard every Thursday-Sunday. Get excited for Thursday nights, Jerry Blavat's Dance with the Geator and Quizzo Nights at Water Dog happen every Thursday!

## **NIIGHLIFE**

The party never ends at Bally's Atlantic City Casino Resort. Stop by Bally's Beach Bar, Carousel Bar, Jerry Longo's Meatballs & Martinis, Water Dog, and The Yard with live entertainment.

#### BALLY'S BEACH BAR

Live Entertainment 7 days a week! (Weather permitting.) Dance with the Geator every Thursday Night from 4PM-6PM! View the Schedule: <u>Beach Bar Atlantic City | Bally's Atlantic City Hotel and Casino (ballys.com)</u>

## CAROUSEL BAR

Enjoy Live DJ's Every Friday & Saturday Night starting at 8PM! View the Schedule: <u>Carousel Bar | Bally's</u> Atlantic City Hotel and Casino (ballys.com)

## JERRY LONGO'S MEATBALLS & MARTINI'S

Live DJ's every Friday & Saturday Night starting at 7PM and Sunday Nights starting at 5PM! View the line up: <u>Jerry Longo's Meatballs & Martinis (ballys.com)</u>

#### WATER DOG

View Live Entertainment here: <a href="www.waterdogatlanticcity.com/events/">www.waterdogatlanticcity.com/events/</a>. Quizzo Nights every Thursday at 6PM!

## THE YARD

Celebrate the **grand opening** of The Yard's outdoor experience with live entertainment from 1p to 3a all-weekend long, July 1-4.

Bands and DJ's indoor and outdoor every Thursday-Sunday! View the Schedule: <u>The Yard | Bally's Atlantic City Hotel and Casino (ballys.com).</u>

Drop into The Yard for Throwback Thursdays every Thursday in July featuring TGIT -90s POP Dance Party and Drop It Like It's Yacht, the smoothest Yacht Rock party from 9PM – 1AM.

Daily Specials: \$5 PBR 12oz. cans • \$6 Bud Light & Miller Lite 16oz. draft.

Purchase a Tito's American Mule cocktail, Tito's Cosmo, or Tito's Blue Hawaiian at The Yard beginning July 2 and receive a complimentary Bally's hat\*. Plus, Tito's will make a donation to Backpacks for Life, Inc. \*While supplies last

## **DINING, SPECIALS, AND HAPPY HOURS**

## TEQUILA WEEK

JULY 11-17, 2022

Let your hair down and enjoy Tequila week at Bally's Atlantic City! Tequila Week, Monday, July 11th-Sunday, July 17th. Join the fun at Bally's Atlantic City and don't miss out on the fun or flavors!

#### DAILY HAPPY HOURS

- Guy Fieri's Chophouse, Thursday Saturday: 5 pm 6:30 pm Bar & Lounge only
- Water Dog, Sunday Friday: 4 pm 6 pm
- Carousel Bar, 3 pm 5 pm Daily

## DINING

#### The Yard

Celebrate The Yard's Grand Opening & 4<sup>th</sup> of July Weekend. Outdoor experience debuts July 1. Live entertainment all weekend long.

This beer garden-style venue is a must-experience attraction offering live entertainment, a gastro-pub style menu, a curated tap list featuring local and national brewers, and craft cocktails. Adding to this

experience are 90's themed arcade games, lounge-style seating, and an indoor and outdoor stage for live entertainment. Located at Bally's courtyard just steps off the Atlantic City Boardwalk, The Yard is sure to become an instant classic all-year long.

## Carluccio's Pizza

Try our family-owned pizzeria made famous by "Diners, Drive-Ins and Dives," the popular Food Network show hosted by Guy Fieri. Carluccio's introduces Atlantic City to well-done pies with crispy crusts, steamy calzones with stringy cheese, fresh salads, garlic knots, jumbo buffalo or barbeque wings, and much more. The game day feels complete when you order from Carluccio's. To learn more about us, see our featured segment on the popular TV Food Network show "Diners, Drive-Ins, and Dives".

## **Dunkin Donuts**

Wake up the way you like. All your favorites are here—cappuccinos, lattes, hot chocolates, and teas, as well as breakfast sandwiches, donuts, and hashbrowns. For cravings big and small, Dunkin' Donuts has you covered with our 1:1 comp special. And if mornings are hard to manage, Dunkin' delivers to your room every day from 7 AM to 1 PM. Run the tables after a quick run to Dunkin'.

# Guy Fieri's Chophouse

Rethink the traditional American steakhouse. Pair your tender porterhouse with a California wine. Sip on spirits from a small-batch distillery. Cut into a Java-rubbed ribeye or drizzle fresh lemons over Jersey-style clams casino. By taking advantage of Atlantic City and the ocean, Guy Fieri's Chophouse reimagines surf and turf dining while offering wonderful views of the Boardwalk from the sixth floor.

## Jerry Longo's Meatballs & Martinis

Longo's has been a long-time favorite of actors, artists, and sports stars, and it isn't hard to see why. Like a restaurant straight out of a South Philly noir, Longo's features sleek, black-and-white décor and traditional Italian dishes to impress. This Atlantic City restaurant inside Bally's offers a special antipasto menu where guests enjoy sliced-to-order meats and hand-pulled mozzarella.

## Johnny Rockets

Take on a Certified Angus Beef\* burger with thick slices of Applewood smoked bacon. Try one of our silky-smooth milkshakes made with homespun vanilla ice cream. Or stop in for crispy fries as classic tunes spill out of our speakers. Johnny Rockets is quintessential Americana in Atlantic City, New Jersey. Find our 50s diner next to the Boardwalk entrance of our casino.

## Red Bowl 88

Walk from the Baccarat tables to our new restaurant on the sixth floor near the Boardwalk entrance of our casino. Open seven days a week and specializing in Asian Pacific cuisine, Red Bowl 88 is a delicious dining experience in Atlantic City. Start off small with a bowl of roasted peanuts or pan-fried turnip cake, then up the ante with abalone chicken, Peking pork ribs, or Vietnamese beef noodles. Closed Tuesdays. *Noodle Bar only open Thursday, 10 PM- Midnight & Sunday, Midnight- 2AM.* 

# Sack O' Subs

Submarine-style sandwiches have been a staple of Atlantic City for more than 70 years, and the Sacco Family is directly responsible. Stop by Sack O' Subs for fresh Italian cold cuts and USDA Choice beef on rolls that are baked fresh every day. The menu is extensive and also includes hot sandwiches, burgers, salads, soups, vegetarian options, and breakfast items such as pancakes, hashbrowns, and muffins.

## Sportsbook Lounge

Bally's offers one of the best selections of craft beers in Atlantic City and one of the finest ways to enjoy it: an iPourIt® self-pour beer wall dispenser. Watch the game and grab a beer!

# Water Dog

Water Dog is the perfect destination for your date night in Atlantic City. Vibrant, comfortable, open at almost all hours of the day, and boasting a versatile menu, this casual restaurant offers something for everyone. Power up in the mornings with deli-style artisanal bagels and return in the evenings for fresh poke bowls, sea bass, and lobster rolls. Be sure to try our proprietary bourbon by Maker's Mark.

## Bally's Beach Bar

Beach Bar is a non-stop party: the pitstop to your evening out and the perfect pregame fueling station. Meet friends and family by the firepits and rent a shady beach cabana. When your afternoon in Atlantic City includes the Beach Bar at Bally's, you know you made the right choice. You can now enjoy food from Water Dog down at Bally's Beach Bar!

## Late Night Dining

Looking for late night dining options? Come enjoy Bally's late night dining options past 11 PM!

Johnny Rockets: Sun.-Thurs. 10:30AM-12AM | Fri. & Sat. 10:30AM-1AM

Carluccio's Pizza: Sat.-Thurs. 11AM-Midnight | Fri. 11AM-2AM

Sack O' Subs: Sun.-Thurs. 10:30AM-11PM | Fri. 10:30AM- Midnight | Sat. 10:30-1AM

The Yard: Sun.Thurs. 11:30AM-Midnight | Fri. & Sat. 11AM-3AM Red Bowl 88: Fri. 1PM-2AM | Sat. 11AM-2AM | Sun. 11AM-Midnight

Room Service: Fri. & Sat. Until 1AM

## **HOTEL PACKAGES**

## Stay & Dine Room Package

Overnight accommodations plus \$100 Food & Beverage Credit

## Round and Around Room Package

Overnight Accommodations

Carousel Bar Welcome Cocktails (\$30 value)

## Life Is A Beach Room Package

2 Night Hotel Accommodations \$50 Credit for use at the Beach Bar, Beach Rentals, or The Yard Offer Valid through August 31

# Play in The Yard Room Package

Overnight Accommodations \$50 Credit to The Yard

Plus, enjoy AAA/AARP Discount or Military, Veteran, Government & Employee Discounts.

Visit www.ballysac.com to book your room package.

# C.R.E.W.

# National Hot Dog Day – July 20, 2022

Bally's C.R.E.W team has partnered with Dietz & Watson and Sysco Philadelphia to donate 500 hot dogs and rolls to the Boys & Girls Club of Atlantic City in celebration of National Hot Dog Day!

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# **About Bally's Corporation**

Bally's Corporation is a global casino-entertainment company with a growing omni-channel presence of Online Sports Betting and iGaming offerings. It currently owns and manages 14 casinos across 10 states, a horse racetrack in Colorado and has access to OSB licenses in 18 states. It also owns Gamesys Group, a leading, global, online gaming operator, Bally's Interactive, a first-in-class sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, SportCaller, a leading, global B2B free-to-play game provider, and Telescope Inc., a leading provider of real-time fan engagement solutions.

With approximately 10,000 employees, Bally's casino operations include more than 15,800 slot machines, 500 table games and 5,300 hotel rooms. Upon closing the previously announced Tropicana Las Vegas (NV) transaction, as well as completing the construction of a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".

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