

Proud Partner of The Atlantic City Air Show Wednesday, August 18th

Atlantic City, NJ (June 21, 2021) – Bally's Atlantic City, under new ownership, announced its partnership with the Atlantic City Air Show and is offering a Bally's Beach Bar & BBQ Viewing Package. Atlantic City Air Show is scheduled for Wednesday, August 18th from 11:15 AM to 3:00 PM and Bally's Beach Bar & BBQ is the perfect place to watch it.

Bally's Air Show Viewing Package

Make it a beach day at Bally's Beach Bar & BBQ – Enjoy chicken, burgers, hot dogs, sausage and more, plus the bar serves up all your favorite summertime cocktails! Beach Bar opens at 10:00 AM with live music starting at 1:00 PM.

Ticket Price: \$75 per person includes admission, table seating guaranteed, two beverages, lunch off the grill, and free entertainment. Tickets will be on sale July 1st at ticketweb.com and at the door.

Before or after the show, visit Bally's Atlantic City quick-serve options: Johnny Rockets, Sack O' Subs and Dunkin' Donuts

Free Parking

Sign up for a Bally's Players Card and simply earn 10 Tier Credits*. Swipe your Players Card at any kiosk, then present your voucher and parking ticket to the garage cashier to receive free parking. *Tier credits must be earned in one gaming day. Must be 21. Gambling Problem? Call 1-800-GAMBLER.

For more information, visit www.ballysac.com. Follow us on Facebook, Instagram, and Twitter.

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About Bally's Corporation

Bally's Corporation is the premier, full-service, vertically integrated sports betting and iGaming company in the U.S. with a B2B2C business model. It currently owns and manages 14 casinos across 10 states, a horse racetrack and 13 authorized OTB licenses in Colorado. It also owns Bet.Works, a first-in-class sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, and SportCaller, a leading global B2B free-to-play game provider.

With more than 6,000 employees, the Company's operations, pro forma for pending acquisitions, include 15,558 slot machines, 465 table games and 5,355 hotel rooms. Upon closing the previously announced Tropicana Las Vegas (Las Vegas, NV) transaction, as well as completing the construction of a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Bally's also maintains a multi-year market access partnership with Elite Casino Resorts, through which it

will provide mobile sports betting in Iowa, and a temporary sports wagering permit to conduct online sports betting in the Commonwealth of Virginia. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".