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COLORADO INTRODUCES HORSE RACING MODEL FOR FANTASY SPORTS CONTESTS

Aurora, CO (December 12, 2016) – Mile High Racing & Entertainment, which operates Colorado’s horse race track at Arapahoe Park, has received approval from the Colorado Racing Commission to offer fantasy sports contests at nine Colorado locations. The new Mile High Fantasy Sports applies the pari-mutuel model from horse racing to professional football, basketball, hockey, baseball, and other daily fantasy sports (DFS) contests. Las Vegas-based USFantasy Sports is providing the content that combines the popularity of DFS contests with traditional horse racing pari-mutuel odds and terminology.

“Ultimately we hope this will educate more of Colorado’s devoted sports fans about the foundations of horse racing and attract them to come to Arapahoe Park and other Mile High Racing locations,” Mile High Racing & Entertainment executive director Bruce Seymore said.

USFantasy Sports is a skill-based daily fantasy contest platform combining elements of the traditional regulated pari-mutuel systems with DFS contests to create a fair, easy, and transparent environment for all contestants. The contest selection process is simple with manageable entries in each category and entry fees as low as \$1. Just as in DFS, players score points based on their performance in a live game. Contestants can enter contests for athletes to win, place, or show, as well as other multi-selection contests.

“This is a significant step forward for USFantasy Sports and we are excited about the Colorado market and our potential for growth within the state,” USFantasy Sports president Vic Salerno said. “We look forward to continuing our expansion across the United States.”

Mile High Fantasy Sports contests are available in the following nine locations in Colorado: Havana Park in Aurora; Red & Jerry’s in Sheridan; Sundance Steak House and Saloon in Fort Collins; Big D’s OTB in Greeley; Post Time in Colorado Springs; The 8 Track at Bank 8 Billiards in Grand Junction; Southern Colorado Gaming and Event Center in Pueblo; Softball Country in Denver; and El Patrón Sports Bar in Denver.

More information about Mile High Fantasy Sports, including each week’s contests and odds, is available at www.MileHighFantasyContests.com.